

# White Paper - CRM and QuickBooks Integration

## [WhitePaper\\_CRM\\_QuickBooks\\_Integration.pdf](#)

Best Practices for Integration between CRM and QuickBooks is explained in this PDF with the following topics.

- Introduction
- Purpose of Integration
- Best Practice
  - Record the Requirement
  - Define Master Data
  - Data Flow Triggers
  - Design and Data Mapping
  - Testing and Validation
  - Pre-Go Live
  - Data Migration into Salesforce