

# White Paper - CRM and Microsoft Dynamics GP Integration

## [WhitePaper\\_CRM\\_GP\\_Integration.pdf](#)

Best Practices for Integration between CRM and QuickBooks is explained in this PDF with the following topics:

- Introduction
- Purpose of Integration
- Best Practice
- Record the Requirement
  - Define Master Data
  - Data Flow Triggers
  - Design and Data Mapping
  - Configuring GP for Integration
  - Testing and Validation
  - Pre-Go Live
  - Data Migration into Salesforce